# SMB NEWSLETTER



Volume 1, Issue 1

April 2017

SHILLONG MUNICIPAL BOARD Bishop Cotton Road Shillong—793001 Meghalaya http://smb.gov.in

### From the CEO's Desk:

#### Greetings to all.

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very

pleased to formally launch the first issue of the Shillong Municipal Board's Monthly e-Newsletter which shall be published on the last Friday of the month. In keeping track with the objective to improve the service delivery to the citizens there has been a flurry of activities happening this month of April especially in the Waste Management Sector. An evening shift of road sweeping in commercial areas and main roads

of the city was intensified. In addition a waste management patrol was also introduced for quick responsive action against haphazard disposal and for immediate clearance of open dumps.

A mobilization pro- Mission. gramme for the unemployed As this is the very first issue and marginalized urban citi- of the e-newsletter, I would zens is also being held under like to congratulate the entire the aegis of the National Ur- team of officers and staff of ban Livelihood Mission on the the Shillong Municipal Board 28th April 2017. The pro- and wish them further success. would generate gramme awareness on the opportunities that can be availed through the EST&P component of the



B.S. Sohliya Chief Eecutive Officer Shillong Municipal Board

#### Do your bit to help us to serve you better :

- Segregate your waste at the household in color-coded bins.
- Do not dump your waste in the open spaces.
- Do not burn your waste.
- Do not discharge sewage or waste water into storm water drains.
- Turn off your water tap when not in use.
- Pay your tax in time and avail the benefit of a rebate.

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Partnership with RED FM Radio

Register and follow-up your complaints/ grievances:

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# Waste Management Patrol

It is observed that in spite of awareness being generated and repeated warnings issued people still continue to dispose garbage openly in public spaces. To counter this a Waste Management Patrol was constituted by the SMB. The patrol consists of a team led by a Sanitary Inspector and serviced by two waste management workers and a driver. The team's

duty is to patrol the main streets of the city throughout the day and take action against haphazard disposal of garbage and to clear any open dumps wherever they are found.

The evening shift of street sweeping was also intensified and sweepers were deployed to sweep the main roads and commercial areas from 5:00 to 9:00 pm every day including Sundays.

It is hope that with these initiatives the city will be cleaner in the days to come.



## EST&P Awareness Camp on 28 April 2017.

The Shillong Municipal Board is organising one day mobilization cum Awareness Camp at Don Bosco Technical School Hall on 28<sup>th</sup> April 2017 from 11:00 AM onwards on Employment through Skills Training & Placement (EST&P) component of Centrally Sponsored Schemes of National Urban Livelihood Mission (NULM). During the pro-

gramme presentation will be made by the Skill Training Provider/ PROJECT Implementing Agency(s), (STPs/PIAs), viz., Don Bosco Tech Society (D B Tech): Centre of Learning Knowledge & Services (COLKs), Edubridge Career Academy, Indus Edutrain Pvt. Ltd and JIS Institute of Skill. Following which there will be enrolment, registration and coun-

selling for information details for the candidates. Form will be available at the venue or candidate can also contact the Shillong Municipal Board, Meghalaya Urban Development Agency and Skill Training Providers for application forms and any other information.

### Public Awareness and Participation Programme with 93.5 RED FM Radio.

A more than month long programme starting from the 27<sup>th</sup> April 2017 consisting of Road Shows displaying live demonstration on segregation of waste at source, Phawar Contests on the theme of Good Waste Management Practices and an On-Air Poems contests on the same theme. Also a competition amongst the schools of the city is also being devised and three best

performing Schools will be selected on the basis of the overall maintenance of cleanliness of the school premises, the activities undertaken by the students on environmental aspects in the last one year and the basic understanding of the students on the concepts of waste management.

The objective of the programme is to generate awareness amongst the gen-

eral public on the Solid Waste Management Rules 2016 and to inculcate good practices on waste management.

The programme will culminate into an event to celebrate World Environment Day on the 5<sup>th</sup> of June 2017, wherein the Grand Finale of the Phawar contests and the award ceremonies will be held.

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